



- SILVER ECONOMY FUND -

We have
been
operating
in the
Private Equity
world
for over
25 years

who WE ARE

We are the first Italian Private Equity fund to invest in European and US companies offering products and services to the over-50s, supplying these businesses with the necessary capital to speed up growth and development.



- Experience and specialization are the distinguishing traits that have enabled us to establish the first fund focusing on the Silver Economy.
- We are personal stakeholders in our deals: our executives directly invest in the fund, thus ensuring a complete alignment between its interests and those of its investors.
- Our multidisciplinary approach and the support from an international network of enterprisers and executives mean we can offer our portfolio companies new growth opportunities.

THE TEAM

Our Investment Team is made up of highly qualified professionals with lengthy experience in their sectors of reference. They are able to offer a mid-to-long-term strategic vision, without altering the company's DNA and conserving its cultural heritage. We work alongside the existing management, thus ensuring continuity and providing the capital and all the necessary operative support.

Our team plays a leading role in creating value for our portfolio companies by:

- Strengthening and supporting the company management
- Bringing in financial resources
- Encouraging growth
- Consolidating market positioning
- Sharing know-how
- Pursuing acquisitions (buy & build strategy)



INVESTMENT TEAM

ALESSANDRO BINELLO

CEO and founder of Quadrivio Group. Over 25 years' experience in private equity. Chartered accountant.

WALTER RICCIOTTI

CEO and founder of Quadrivio Group. Over 25 years' experience in private equity. Previously Manager at BCG and Procter & Gamble.

GALEAZZO SCARAMPI

Managing Partner at Silver Economy Fund. Head of the Investments Committee at Quadrivio SGR from 2004 to 2019. Formerly Investment Manager at Investor AB, Exor Group and IFINT-USA.

STEFANO MALAGOLI

Partner at Silver Economy Fund. Formerly Managing Partner at Kaleidos Corporate Finance. Chartered accountant and statutory auditor. Over 20 years' experience as advisor on corporate finance transactions, debt restructuring and M&A.

DARIO DI IORIO

Investment Manager at Quadrivio Group. Previous experience in M&A in the USA and Italy at Kaleidos Corporate Finance, Oaklins, Martin Wolf Securities and UBI.

WAEI BALLOUK

Investment Manager at Quadrivio Group. Previously Investment Analyst at Bloomberg in London. Has a Master's degree from London Business School and an MBA from the University of Oxford.

OLIVER GHEZZI

Analyst at Quadrivio Group. A graduate (BSc) in Economics and Finance at ESE. Has worked in Spain and Italy in the finance and healthcare sector.



A hand holding a stethoscope is the central focus, set against a futuristic medical interface. The interface features a glowing heart, various data charts, and text labels such as 'Aging vascular health', 'Energy analysis', and 'Keep blood pressure and cholesterol in a health range and grow long periods of immobility'. The overall aesthetic is blue and high-tech.

We invest in Prevention, Quality of Life and Aging in Place

what WE DO

Our focus is on: Prevention, Quality of Life,
Aging in Place.

- SILVER ECONOMY FUND -

Silver Economy Fund is a themed fund focusing on European and US enterprises that offer services and products to the baby-boomer generation and the over-70s. The fund promotes strategic investments in new business models, which can be put in place through investment in digital technologies and research, duplicating and exporting these models to make the companies more competitive on a global scale.

The term 'baby boomers' is often used to refer to the people born in the United States and Western Europe between 1946 and 1964, and who today make up a sizeable part of the Silver Age group, together with the over-70s. These two age brackets now stand out not only for their demographic features but also for a spending power greater than that of the younger generations.

why TO INVEST IN THE SILVER ECONOMY

The sector stands out for its rapid growth in demand, high margins and the few specialized private equity players.

THE SECTOR

RAPID GROWTH IN DEMAND

— An aging population: the 50+ age segment already accounts for 42% and 36% of the total population of the European Union and the United States respectively, with further growth forecast for the coming years.

— The consumer group with the highest spending capacity is the 50+ segment.

PROTECTION FROM INFLATION

— The demand in health products and services is inelastic, since it responds to consumers' essential needs.

— The sector is non-cyclical and resilient, enabling companies to keep stable margins and to control prices.

FEW SPECIALIZED PRIVATE EQUITY PLAYERS

— There is a lack of mid-cap private equity funds specialized in companies providing Silver Economy services and products.

— The number of companies requiring capital to compete in a highly specialized segment is growing.



how WHICH STRATEGIES

Silver Economy Fund deploys a clear investment strategy targeted to health products and services for the 50+ age group.

The fund centres on investment in companies hinging on the prevention segment and on services and products for specific medical sectors, as well as in enterprises providing solutions for people's aging needs and quality of life.

FOCUSING ON

Prevention in healthcare

- Diagnostics
- Wellness
- Nutrition
- Longevity medicine

Health care - Products and Services

- Medical devices
- Specialized medical clinics
- Medical equipment
- Software
- CDMOs

Longevity

- Mobility
- Home automation
- New models in medical care
- Telemedicine

Quality of life

- Animal-assisted services and products (pet therapy)
- Digital learning and new educational technologies
- Sports and leisure time
Sports equipment/physiatry



portfolio

SILVER ECONOMY FUND



The
Private
Clinic
of Harley Street

The Private Clinic (TPC) is a group of seven premium clinics and one hospital, based in the UK. The group has been providing cosmetic surgeries and advanced skin treatments for over 40 years.

theprivateclinic.co.uk

portfolio



SIARE is a Bologna-based company specialized in designing and manufacturing electro-medical devices for anaesthesia, resuscitation and intensive care, as well as ventilators and monitoring and healthcare accessories.

siare.it



portfolio

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